



# Virginia Osprey Festival in Colonial Beach

Co-Hosted by Downtown Colonial Beach and Colonial Beach Greenspace

## PROGRAM GUIDE ADVERTISING OPPORTUNITIES

The program guide covers festival activities, speakers, and exhibitors along with a map of the osprey nests and other locations for bird watching in the near vicinity to Colonial Beach. It is meant to remind visitors of the fun times to be had in Colonial Beach. By showcasing the pleasant accommodations, marina docking sites, dining, entertainment and other attractions, it is also intended to encourage repeat and extended visits to the area.

### Cost by Size:

**1/8 Page - \$35**  
Horizontal

**1/4 Page - \$60**

**1/2 Page - \$110**  
Horizontal

**Full Page: \$210**  
Vertical

**Outside Cover, Back full page (1 available) \$400**

**Inside Covers, front or back full (1 each available) \$300**

**Please indicate Ad desired.**

### Specifications:

- Ads will be clustered by category.
- Advertising artwork, logos and text should be sent digitally to [ospreycbva@gmail.com](mailto:ospreycbva@gmail.com) by March 1, 2023 for layout purposes.
- Ad will be listed on our advertisers page on our website with a link if you have one.
- Due to costs of color printing, interior of the program guide will be printed in black & white. We have the capability to convert color ads to black & white, but reproduction quality may not be as high. Please include link to your website if you have one.
- For fee-based professional design assistance, contact B2 Design, Brennan & Son, [brennanbe@verizon.net](mailto:brennanbe@verizon.net) for ad development.

Checks should be made out and mailed to:

**Colonial Beach Greenspace**

**Attention: Osprey Festival Coordinator**

**Po Box 72**

**Colonial Beach, VA 22443**

Or call (540) 220-6387 for pick-up

**Include ad art/text if not available in digital form.**

**Advertising Deadline: March 1, 2023**

Direct any inquiries to Ad Sales Coordinator, Joanie Millward, (540) 220-6387

[ospreycbva@gmail.com](mailto:ospreycbva@gmail.com)